

Soul FEST

MIND BODY SPIRIT EXPO
COMMUNITY



Vendor News
Vol. 4 | SPRING 2026



A NEW SEASON FOR SOULFEST

Welcome back, SoulFest Vendors!

As we move into the 2026 season, *we're feeling incredibly grateful for the energy, creativity, and community that continues to grow around SoulFest.* What began as a small gathering has steadily evolved into something much bigger than we ever imagined – and that growth is only possible because of the people who show up to share their gifts, ideas, and enthusiasm with us.

Our Spring Show move to Grand Island has already marked a major milestone for SoulFest. With our largest expo yet, SoulFest has officially stepped into the role of **Central Nebraska's largest metaphysical expo**, and we couldn't be more excited about what this means for our vendors and the communities we serve.

Growth, however, is only meaningful if we continue to honor the heart of what makes SoulFest special: *community, connection, and collaboration.* Our goal moving forward is not simply to become bigger, but to grow in ways that continue to support the incredible practitioners, artists, readers, healers, crafters, and creators who make these gatherings possible. With our expanding board and support team, we believe we are well positioned to meet that challenge.

We're also excited to share that with the opening of **The Sacred Hallow in Hastings**, we now have a dedicated gathering space for meetings, classes, and community connections – as well as a place we can refer vendors and practitioners who are looking for opportunities to share their work and be seen outside of the expo environment.

Behind the scenes, we've also continued to strengthen relationships with other metaphysical expo hosts across Nebraska, **building a supportive network** that allows us to share ideas, collaborate on events, and expand opportunities for learning and connection throughout the state's spiritual community.

Looking ahead, we're thrilled for everything this season holds. We'll be kicking things off with our *Spring SoulFest on March 28th in Grand Island*, followed this summer by our expanded outdoor celebration, *Soulstice in the Park in Hastings*. And while our *Fall SoulFest in Kearney on September 26th* may feel smaller in comparison, it remains close to our hearts – and we're excited to continue finding ways to nurture its growth as well.

Thank you for being part of this journey with us. Every show, every conversation, and every new idea helps shape SoulFest into the vibrant community space it is becoming.

We can't wait to see what we create together this year.

MEET THE BOARD

Come meet the women-powered team of SoulFest Nebraska and discover the mixing of magic that makes the soul of these events so special.



ANGELA MAYO - DIRECTOR & HEAD EVENT WRANGLER

Intuitive Healing with Angela & Real Vibes- Booth #2

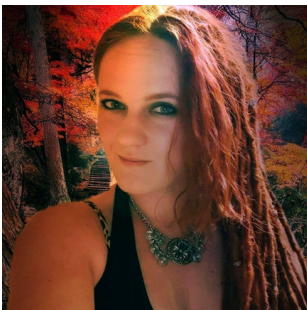
Angela Mayo is the founder of SoulFest Nebraska and the steady, grounding force behind the magic. As SoulFest's lead coordinator, she's the one who turns big visions into workable plans – balancing creativity with structure, and making sure every moving piece comes together with care.



SUNDRI JONES - COHOST & CHAOS-COORDINATOR

Real Vibes & Swytchcraft

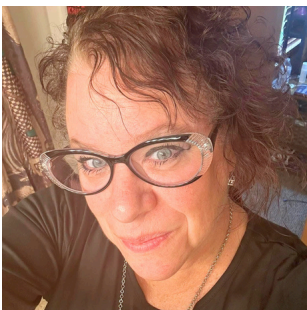
Sundri Jones is the creative spark and connective thread woven through SoulFest Nebraska. As a co-founder and hands-on host, she brings vision, artistry, and heart to the experience – shaping the look, feel, and flow of the show from the ground up.



TAYLOR LAVEAU

Soiled Dove Haberdashery - Booth #32

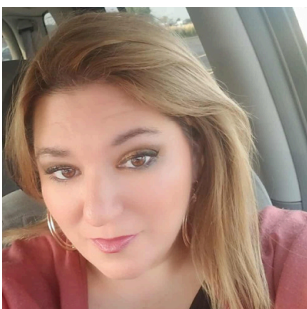
Taylor Laveau brings inspiration, connection, and a whole lot of spark to the SoulFest Nebraska team. With her natural gift for networking and relationship-building, Taylor helps weave together the people, ideas, and opportunities that allow SoulFest to grow in meaningful ways.



DONNA ANDERSON

The Sacred Hallow, & Tricity Haunts - Booth #41

Joining the board after our fall show in 2025, Donna lives at the intersection of curiosity, intuition, and community service. Her deep support, creative vision, and willingness to jump in wherever she's needed have been invaluable during this season of growth.



AIMEE STEINHARDT-DUYSEN

Aimee currently serves as the Lead Director at the Entrepreneurship Center at Central Community College, where she supports innovation, leadership, and big ideas brought thoughtfully to life. While she will be transitioning to another territory soon, she will always be in our hearts and a deeply rooted part of our community.

PREP LIKE A PRO: A VENDOR'S GUIDE TO EVENT-DAY MAGIC



Whether you're a seasoned vendor or preparing for one of your first shows, a little preparation can go a long way toward making your event experience smooth, successful, and enjoyable for everyone involved.

Markets and expos are incredible opportunities to meet new people, grow your audience, and connect with community – but they're also complex productions with a lot of moving pieces. Event hosts are juggling dozens of vendors, venue rules, logistics, and patron experience all at once. The more prepared each vendor is ahead of time, the easier it becomes for everyone to focus on what really matters: **creating a vibrant, welcoming event for the people walking through the doors.**

Here are a few simple ways to set yourself – and your fellow vendors – up for success.

DO YOUR RESEARCH



Planning for an event isn't prognostication - but it DOES take awareness and thought. Every event is different, and taking a little time to learn about the one you're attending can make a huge difference.

If possible, familiarize yourself with the event ahead of time. **Learn about the hosts, check out the venue, and review any information provided about logistics.** Things like load-in times, parking areas, venue rules, and booth guidelines can vary widely from event to event.

A few helpful questions to think about:

- When can vendors arrive to set up?
- How much time will you realistically have to unload?
- Where should vendors park once set up so patron parking stays available?
- Will food, water, and restrooms be easily accessible during the event?
- Are there any venue rules you should be aware of?



Remember that venue rules and event host guidelines are not always the same thing, and hosts often must follow the requirements of the space they're renting. Understanding these details ahead of time helps avoid surprises and keeps the event running smoothly for everyone.

GET TO KNOW YOUR NEIGHBORHOOD

Most events today promote their vendors through websites, social media posts, and vendor lists. Taking a few minutes here and there to scroll through event posts and check out your fellow vendors is one of the easiest ways to strengthen the community around the event. Even better? Engage with those posts.

Liking, commenting on, and sharing event content helps boost visibility for the show – and that benefits everyone involved. **More engagement means the algorithm shows the event to more people**, which means more patrons discovering the event, more foot traffic, and more potential sales for vendors.

Following and interacting with other vendors also creates opportunities to build relationships, collaborate, and make friends with people you'll likely see again at future shows. The metaphysical and maker communities in Nebraska are wonderfully interconnected, and **those connections often start with something as simple as a comment or share.**

PLAN AHEAD (SERIOUSLY!)

If there's one thing that consistently makes the biggest difference in a vendor's event experience, it's planning ahead.

Preparation isn't just about packing your products or remembering your tablecloth. It's about giving yourself the time and space to arrive calm, organized, and ready to engage with patrons.

A FEW HELPFUL STRATEGIES INCLUDE:

- Planning your food, water, and comfort items for the day*
- Packing booth materials and products ahead of time*
- Arriving early enough to set up without rushing*
- Creating a simple checklist so nothing gets forgotten*

One of the most useful exercises – especially for newer vendors – is to mock up your booth at home. Set up your display in your living room, garage, or backyard and practice assembling it. This helps you learn how long setup and teardown actually take, visualize your layout, and troubleshoot any challenges before show day.

THINGS VETERAN VENDORS ALWAYS BRING



The “Fix-It” Kit: tape (clear, painter’s, or gaffer’s), zip ties, scissors or a small utility knife, safety pins, binder clips

Power Helpers: extension cords, power strips, extra batteries, phone charger or portable battery pack

Sales Support: cash and small bills for change, backup payment option if possible, business cards or QR codes for easy contact

Vendor Survival Kit: water, snacks or easy lunch items (observe venue rules, please), comfortable shoes, hand sanitizer, paper towels or wipes, tissues, small trash bag

Pro tip from veteran vendors: Keep a dedicated “event supply bin” packed and ready to go. After each show, restock anything you used so you’re always prepared for the next one.

Planning ahead also means thinking ahead when you apply to events.

If you have special requests — such as electricity, extra space, or particular placement needs — it’s always best to communicate those as early as possible. By the time an event is only a few weeks away (especially if it’s fully booked), hosts are often finalizing layouts and working within tight constraints. Late requests can be difficult to accommodate simply because hosts are balancing the needs of dozens of vendors at once.

The earlier you communicate, the more likely hosts will be able to help.

WE’RE ALL WORKING TOWARD THE SAME GOAL

Hosting an event is a bit like conducting a large orchestra — there are many moving parts, and success depends on everyone working together.

As Event Hosts we genuinely want our vendors to succeed. After all, thriving vendors create thriving events. When vendors come prepared, informed, and ready to engage with the community, it makes the experience better for patrons, vendors, and hosts alike.

With a little preparation, curiosity, and collaboration, events can become more than just marketplaces. They become spaces where creativity, connection, and community come alive.

And that’s exactly the kind of magic we’re all hoping to create together.

Thank you for joining us, at whatever level of preparedness you come with. We wouldn’t be SoulFest without you! Here’s to another amazing year of growth and great friendships!

Let’s Grow & Glow Together!

Team SoulFest

Spring Show Information



Please Note: Parking is IMPORTANT!

We have witnessed strong reminders each show that if patrons cannot find a parking space they will just drive away!

It is essential to make sure that after unloading you move your vehicles to the EAST end of the parking lot!

If patrons cannot find parking they will simply leave, and you will lose out on a sale!

Those participating in night-before setup - please use our marked vendor entrance - this will give you the closest entry for unloading from the northwest side of the building..

Please plan for your comfort, and let us know if you need help!

Our SoulFest Purple People Team will be out in force all day, and you can identify them by their official SoulFest Volunteer shirts and purple lanyards. They are here to help! If you need some water, a bathroom break, or time to grab food - flag one down! **(Literally!) We've provided purple flags for each booth this round, and if you need a volunteer place one out where it is visible.** If you are busy with a customer our crew will know you need assistance and stop by. They cannot sell your merchandise for you, but they will guard your booth and can chat with customers and let them know how soon to expect you back.

**Finally, when you arrive on show day - even if you set up the night before
PLEASE CHECK IN!**

Vendor check-in is marked on your map, and will be located in the Workshop 2 pavilion on the northwest end of the building. We want to make sure our boxes are checked and everyone has what they need. We know you may be in a rush to get ready for doors to open, so we'll do our best to keep things moving.

Fonner Park – Venue Vendor Welcome, Rules, & Conditions

Welcome to Fonner Park! We're excited to have you join us for your upcoming event. To ensure a safe, smooth, and successful experience, please review the following guidelines. **These rules apply to all vendors and are in place to maintain the quality of our facility and events.**

Vendor Rules & Guidelines:

Setup & Teardown

- Vendors may only load in/out through designated overhead doors during approved setup times.
- Setup and teardown must be completed within the contracted event hours. Do not arrive before the designated setup time.
- Overhead and exterior doors must not be left open or propped open.
- Fire exits must remain clear and visible at all times.

Use of Facility

- Use of Fonner Park equipment (e.g., forklifts) is prohibited without prior approval.
- Only gaffer's tape or sporting mat tape may be used on floors—duct tape is not allowed.
- Smoking or tobacco use is prohibited inside all facilities.

Prohibited Items/Activities

- No propane, butane, LP gas, or open flames.
- No helium balloons.
- No glitter, confetti, or similar materials.

Parking

- Overnight parking is not allowed. Camping is only permitted in the RV Park (contact Kathy at 308 385-4515).
- Parking is restricted to designated north and south lots.
- No parking under the Aurora Cooperative Pavilion's west-side awning unless pre-approved.
- No blocking garage doors—loading/unloading must be brief and comply with fire code.
- No vehicles may be parked inside unless pre-approved. Driving in is for loading/unloading only.
- Avoid leaks of oil, fuel, or other substances inside the facility.

Trash, Food & Beverage

- Vendors are responsible for disposing of their own trash in lined cans or dumpsters.
- Break down all boxes before disposal.
- No grease disposal or cleaning in restrooms, drains, sinks, or toilets.
- Outside food and beverages are prohibited inside the facilities.
- No outside alcohol is allowed on the grounds per liquor license regulations.

Signage & Sales

- Do not post, tape, staple, or affix any signage to facility walls.
- Banners may only be attached to pipe and drape using zip ties or string.
- Advertising inside or outside the facility requires prior written approval.
- All vending and signage must be confined to approved spaces only.

General Conduct

- Public foyers may only be used for registration, ticket/product purchases, or lounging.
- Vendors must comply with all facility rules and staff instructions.
- The event lessee is responsible for ensuring vendor compliance.

Spring Show Booth Assignments

1 - ENTRY TABLE - VOLUNTEER CHECK-IN

2 - Intuitive Healing with Angela - **HOST BOOTH**

3 - The Wishing Tree - *Stop by and add your wish for the world you want to create!*

Dragon Alley Vendors:

4 - Staycation Station #1

5 - Shirts N' Giggles - Meghan Renee-Hardage

6 - 3D Makers Emporium - Seahanna Dracox

7 - Threshold Healing Arts LLC - Katie Schroder

8 - Pixybug Designs - Stephanie Hausler

9 - Indigo Moon - Hally Aarhus

10 - CRAFT ZONE (*Witch Way*)

11 - Staycation Station #2 (*Witch Way*)

12 - Workshop Pavilion # 1 - Make & Takes and Hands-on (*Witch Way*)

13 - Sassy Steph Spiritual Shop - Stephanie Potter

14 - The Rainbow Alchemist - Amy Payson

15 - Lila Rose by Megan - Megan Kenney - **COHOST**

16 - Life Vantage - Kim Anderson

17 - Being Well Services LLC - Tracy Eveland

Starlight Row Vendors:

18 - Udderly Naked & Knotty - Wendy Jones

19 - Ami Da Medium - Ami Dorant

20 - Artist Sue Perez - Sue Perez

21 - Artwork in the Middle - Audrey Brubaker

22 - Intuitive Toe Readings - Margaret Ritter

23 - Write Facts LLC - Sandra Foote

24 - Macy's Crystals - Macy Diehl

25 - MHandcrafted Goods - Becky Calahan

26 - All These Squirrels - Sam Tobey

Crystal Avenue Vendors:

27 - Kindred Pen - **HENNA** - Nicole Stackpole

28 - Indigo & Ether - Alicia Andry

29 - Illuminated Fate - Crystal Cabrera Goff

30 - Oddballz & Outkasts - Mindy StClair

31 - We Are DDCA (*Witch Way*) - Griffin Smith

32 - Soiled Dove Haberdashery (*Witch Way*) - Taylor Laveau - **HOST BOOTH**

33 - Spiritual Grace & Guidance - Angela Trask

34 - Whimsical Suns - Kristen Stouffer

35 - My Psychedelic Elephant - Lanie Jane

36 - The VintageLeaf Boutique - Penny Mulder

Spring Show Booth Assignments Continued...

Mystic Hollow Vendors:

- 37 - Triple Moon Studio - Amy McPhillamy
- 38 - Smoldering Wick - Rachel Fleming
- 39 - Rosa Maria's Wellness Spirit And Astrology - Rosa Brooks
- 40 - Willow Healing - Angela Green
- 41 - Tricity Haunts (*Witch Way*) - Donna Anderson - COHOST
- 42 - THE CRYSTAL CAVE (*Witch Way*) - Christina Oeltjen
- 43 - Enchanted Adornments - Alycia Griffith
- 44 - Balanced Life Therapeutic Massage - Lizzy Allen
- 45 - A Modern Mystic - Lorelei Hewitt
- 46 - Rock Creek Retreat & Dream Catchers Equine Coaching - Jodi Freeman

Spirit Lane Vendors:

- 47 - Wandering Creative Life - Arden Coutts
- 48 - Threefold Enchantments - Jordan Frank
- 49 - Three Feathers Spiritual Wisdom - Joanie Barnes
- 50 - Henna Kala - Swathi Nambiar
- 51 - WORKSHOP PAVILION 2 (*Witch Way*) - VENDOR CHECK-IN STATION
- 52 - Root & Relic Apothecary - Jamie Babstieber
- 53 - Urban Talisman - Jeff Zima
- 54 - Soul Jewelry by Susie - Susie Joyce

Amethyst Alley Vendors:

- 55 - Laly's Creations - Loreliz Sanchez
- 56 - Melissa Engel Reiki - Melissa Engel
- 57 - Popup Pagan Shop & Author AJ Larington - Joe Evans - COHOST
- 58 - Dragonite Designs (*Witch Way*) - Christi Garman
- 59 - Ute's Herbal Corner LLC - (*Through the Portal*) - Ute McLaughlin
- 60 - Wolfsbane Creates - Ariel Simkins
- 61 - Serenita Stregheria - Kelly Sheets/Makayla Denbo
- 62 - Stott's Glass - Ricky Stotts

Astral Street Vendors:

- 63 - Evelyn After - Melanie Morrell
- 64 - Elder Moon & Kilted Karver - Robyn Kenyon
- 65 - Shabbily Ever After - Melody Mclean
- 66 - 2BeautiSouls - Jade & Rebecca
- 67 - Staycation Station #3
- 68 - BOOK & DECK SWAP - Bring a book or deck (or several) to swap!

GROW & GLOW WITH US

Join our Discord Forum! This messaging forum is a secure space for all members of our Mind, Body, Spirit Vendor community across Nebraska to share ideas, collaborate with each other, and stay connected!

Help us grow this space - join today (it's FREE!)
<https://discord.gg/V69dtkADZU>



Save the Dates!

Can't get enough of our Community-built-community?

SoulFest Spring - Grand Island, NE - March 28th, 2026

Soulstice in the Park - Hastings, NE - June 20th, 2026

SoulFest Fall - Kearney, NE, September 26th, 2026

Do you have questions, ideas, or need to talk over an issue? Please reach out!

Angela Mayo

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WANT TO STAY IN THE KNOW?

SIGN UP FOR OUR EMAIL LIST

AND NEVER MISS AN EVENT!

www.realvibesjourney.com